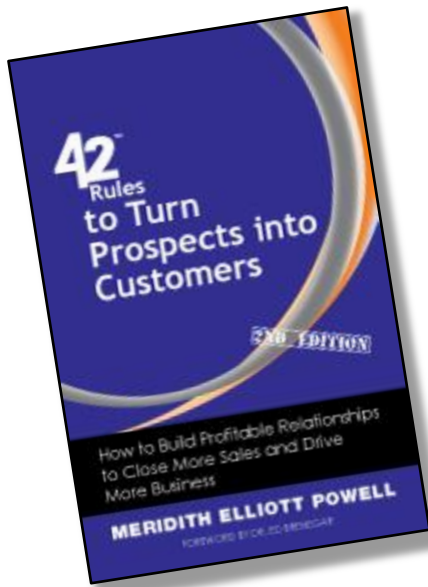


How to Build Profitable Relationships to Close More Sales and Drive More Business



In her new book, *42 Rules To Turn your Prospects into Customers (2nd Edition)*, Meridith Elliott Powell draws on her 20-plus years in sales to give you a practical step-by-step guide on how to find the right prospects, build profitable relationships, close more sales and turn your customers into champions for your business. Through her experience, research and interviews with sales professionals, clients and executives, Powell has gathered valuable information that will help you navigate this change, get ahead of the curve, and succeed.



Meridith Elliot Powell

Powell, a life-long student of sales and the sales process, is passionate about helping her clients succeed. Her experience, dedication to research and her desire to listen and learn from the ultimate teacher – our customers – ensure readers gain first hand knowledge of how to Turn Prospects into Customers.

▶ Get your own customized edition of *42 Rules to Turn Prospects Into Customers (2nd Edition)*!

- Insert your personalized letter inside the book
- Make a statement that will be heard and remembered inside your company

Prices for customized (starburst and/or logo on jacket, letter inside) books:

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* Plus \$500 customization charge

** Plus \$250 customization charge

Note: Will add shipping (and tax in CA)

▶ More about the Book:

For sales people, business owners, and executives who need to know how to identify the right prospects; build quality relationships, and maximize their sales efforts, this book provides solid, actionable answers. The rules can be learned quickly and implemented immediately so you and your teams can develop your most critical skill – striking the balance between relationships and results.

Powell answers these questions and more:

- How can I make sure my networking efforts are setting me up for sales success?
- How do I maximize my time and minimize my expenses?
- How do I handle the stress of producing and meeting sales goals?
- How do I get my customers to buy my best and most valuable products or services?
- How do I stand out from the competition?

Want More Info? Contact the Authors or Your Super Star Press Sales Representative

<http://www.happyabout.com/42rules/prospects2customers.php>