

Actionable Guide to Creating Inside Sales Teams That Deliver Quantum Results



Inside Sales is the fastest growing sales channel due to its cost effective nature; an Inside Sales rep's can handle far more contacts on a daily basis than their Field Sales counterpart. If you are a "C" level executive with responsibility for delivering revenue you cannot afford to overlook any rules contained in the fast, powerful and action-packed book.



Lori Harmon



Debbi Funk

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More about the Book:

42 Rules for Building a High Velocity Inside Sales Team will help you and your team understand:

- The key elements required to build a high velocity Inside Sales team that will accelerate your revenue.
- The different types of Inside Sales teams you can leverage, how and where to staff them, and what types of tools are required for them to operate effectively.
- The importance of a common Sales language, a consistent processes and clearly defined weekly and monthly metrics.

^{*} Plus \$500 customization charge