



The 12 Predictable and Avoidable Pitfalls that Every Project Faces

Scrappy Project Management gets down to the real deal. Structured around “the dirty dozen” of project worst practices, this book is about what REALLY happens in the project environment, how to survive it, and how to make sure that your team avoids the predictable and avoidable pitfalls that every project faces.



Kimberly Wiefling

The converse of the dirty dozen are 12 best practices for project management that have been proven to help leaders steer their teams clear of avoidable disaster and as much as double the chances of project success.

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► More about the Book:

This book is for people who need to get things done . . . especially project managers, either those who are new to the field and want to learn about what REALLY works, or seasoned project managers who don't buy the rhetoric of the PMI "party line" about how projects ought to and do run. It will also appeal to people who are involved in projects that they are not running, but no one else is either! In fact, any manager can benefit from many of the insights contained in this book.

The goals for the reader, in priority order:

1. Entertain
2. Enlighten about what REALLY happens in real projects.
3. Provide them the relief of knowing that what they are experiencing is normal!
4. Inspire to action that will help them achieve their goals.

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