

KEVIN EIKENBERRY

FOREWORD BY CHRIS BROGAN

#LEADERSHIP **tweet**

140 bite-sized ideas
to help you become
the leader you were
born to be

BOOK 01

A #THINKtweet BOOK

#LEADERSHIP**tweet**

140 Bite-Sized Ideas to Help You Become the Leader You Were Born to Be

Book Excerpt

By Kevin Eikenberry
Foreword by Chris Brogan

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WHITE PAPER Table of Contents (included here)

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Section II: Leadership Actions

Section III: Leadership Thoughts

About the Author

Getting “#LEADERSHIPtweet”

(<http://happyabout.info/leadershiptweet01.php>)

“#LEADERSHIPtweet” can be purchased as an eBook for \$14.95 or tradebook for \$19.95 at <http://happyabout.info/leadershiptweet01.php> or at other online and physical book stores.

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This is the Table of Contents (TOC) from the book for your reference. The eBook TOC (below) differs in page count from the tradebook TOC.

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140 Bite-Sized Ideas to Help You Become the Leader You Were Born to Be

Foreword

Kevin Eikenberry boils
leadership down to
instruction-packed kernels
of action and wisdom.
What more could I want?

Chris Brogan *@chrisbrogan*

Chris Brogan is the co-author of the bestselling business book, 'Trust Agents.' He is the President of New Marketing Labs, and the Co-founder of PodCamp. Chris writes daily at chrisbrogan.com.

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Section I

Leaders as Learners

Leadership is a complex thing. In order to be good at it, we must continue to learn. In order to develop others, we must model the learning behaviors we want to see in them.

The tweets that follow are meant to remind, encourage and challenge you to become the leader you were born to be—and to learn what you need to learn to make that happen.

8

Your ability to observe is your most underappreciated AND underused learning (and leading) skill.

9

Remarkable leaders reflect on their experiences to continue their improvement.

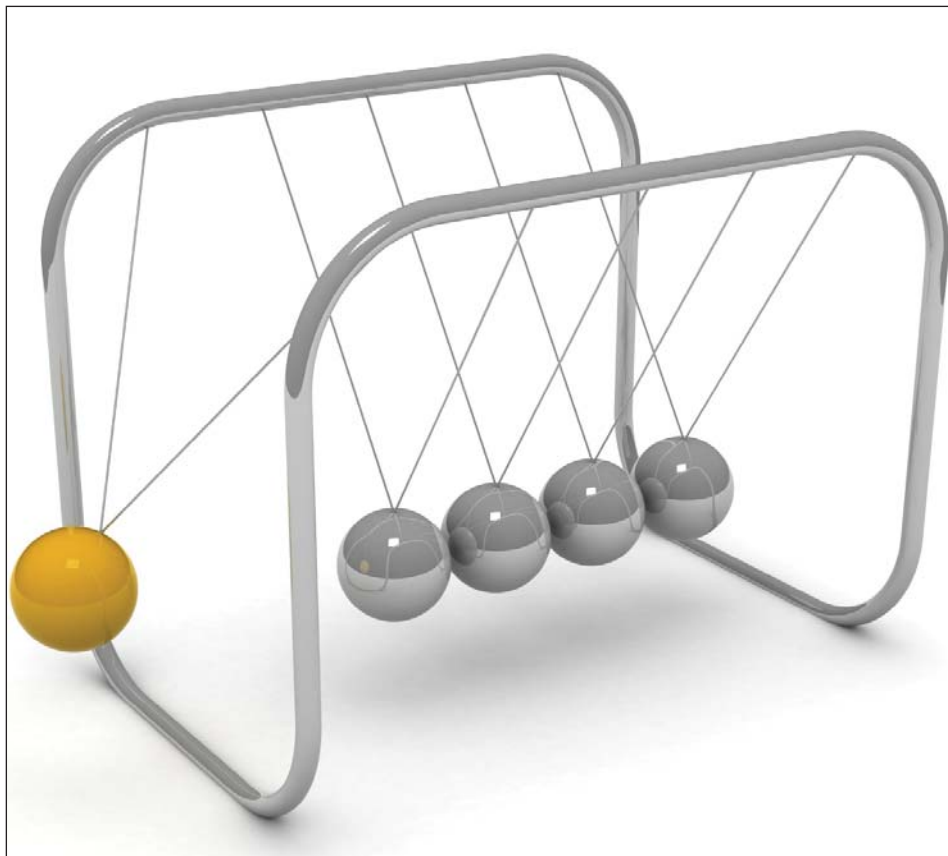
10

Remarkable leaders lead with a learning mindset.

11

Remarkable leaders are curious. Curiosity leads to learning, but only when it is an action that we take every day. How curious are you?

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Section II

Leadership Actions

Leadership calls us to action. It isn't a title or a position—it is something we do. To do it well requires not one single thing, but all sorts of actions all the time. In the leader's busy world, sometimes we forget that it isn't about the role or the title, but about the actions. This section offers actions that, when taken, will make a difference in your results.

20

Remarkable leaders
have formed a habit
of doing things that
average leaders don't
like to do.

21

When you want higher performance from your team, reward higher performance, coach to higher performance, and expect higher performance.

33

Remarkable leaders
communicate with
others in a way that
is best for the
other person.

34

Remarkable leaders value creativity and strive to bring out the creative potential of others.

35

Remarkable leaders set short- and long-term goals.

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Section III

Leadership Thoughts

If you want to be a better leader, you must think. Yes, leadership, as you were reminded in the last section, requires action, but it also requires that we think. Take some time and think about the ideas that follow. They will help you learn and take better action in the future.

107

Remarkable leaders focus on the future, live in the present, and learn from the past.

108

Remarkable leaders know that the best thing to say might be a question, a statement or explanation, or nothing.

109

Remarkable leaders
are like farmers—they
plant seeds of vision,
encouragement and
support, and reap
results, growth,
and success.

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About the Author



Kevin Eikenberry is the Chief Potential Officer of The Kevin Eikenberry Group (<http://KevinEikenberry.com>), a learning consulting company that provides a wide range of services, including training delivery and design facilitation, performance coaching, organizational consulting, and speaking services.

He speaks, consults, trains, coaches, and writes on leadership, organizational, professional, and personal development.

He is the bestselling author of ‘Remarkable Leadership—Unleashing Your Leadership Potential One Skill at a Time’ and ‘Vantagepoints on Learning and Life,’ and a contributor to over 20 other books. He writes two blogs—*Remarkable Learning* (<http://kevineikenberry.com/blogs/index.asp>) and *Unleashing Your Leadership Potential* (<http://tinyurl.com/yj7v7bo>).

He is the creator of over 200 leadership and learning products, including the **Remarkable Leadership Learning System** (<http://Remarkable-Leadership.com>), and has created the **Most Remarkable Free Leadership Gift Ever** (<http://tinyurl.com/yhee5hx>).