

## Using LinkedIn, Facebook, and Twitter as Part of Your Job Search Strategy



In the 2nd edition of the book, 'I'm in a Job Search--Now What???' (2nd Edition)' you will have a step-by-step guide for the job searching process. The book not only covers job searching strategies, but additionally gives information on how to be in a continuous process of career management. No longer are people climbing ladders in employment. Instead, they are on a ramp and need to constantly make strides to progress and maintain their position.



*Kristen Jacoway*

### ▶ Get your own customized edition of *I'm in a Job Search-- Now What???* (2nd Edition)!

- Insert your personalized letter inside the book
- Make a statement that will be heard and remembered

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\* Plus \$500 customization charge

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Note: Will add shipping (and tax in CA)

### ▶ More about the Book:

The newly updated and expanded book provides 100+ resources and tips to guide you through the job searching process to help you stand apart from your competition. Included in the book:

- Goal Setting
- Personal Branding
- Five strategies for building visibility on Google to accelerate your job search since recruiters, employers, and companies Google potential candidates prior to contacting them for an interview
- Using Social Media platforms (i.e. LinkedIn, Facebook, Twitter, YouTube, Pinterest, etc.) in the job search process
- New section on Pinterest giving you information on the potential this hottest social media platform has for a person in a job search, including tips on how to use it as part of your career marketing plan
- and much, much more!

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