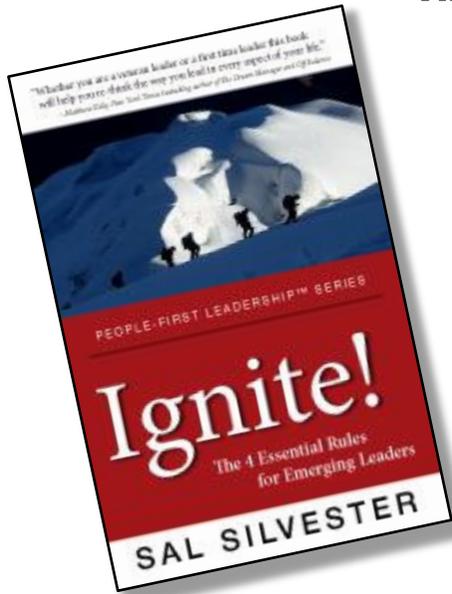


## The 4 Essential Rules for Emerging Leaders



In this how-to business book, Sal Silvester, a veteran of corporate potential maximization, shows the path to igniting the potential of new leaders. He begins with a learning parable that illustrates the pitfalls and possibilities of leadership at every turn. In clear language that is easy to understand and translate into direct action, Sal provides emerging leaders with the tools they need for successful transition. But *Ignite!* is more than just a story. It incorporates for the first time Sal's People-First Leadership™ model that gives new leaders all the tools they need to elevate their effectiveness.



Sal Silvester

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*Ignite!* lights the path to maximizing the potential of new leaders. Sal Silvester teaches emerging leaders how to align their teams with overall corporate goals and get their people's commitment. In clear language that is easy to translate into direct action, Sal provides emerging leaders with the tools they need for successful transition. He shows them how to make a perceptible impact on retention, engagement and productivity. By highlighting common errors that new managers make, Sal accelerates the transition to competent leadership and showcases the characteristics successful leaders must bring to the workplace.

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