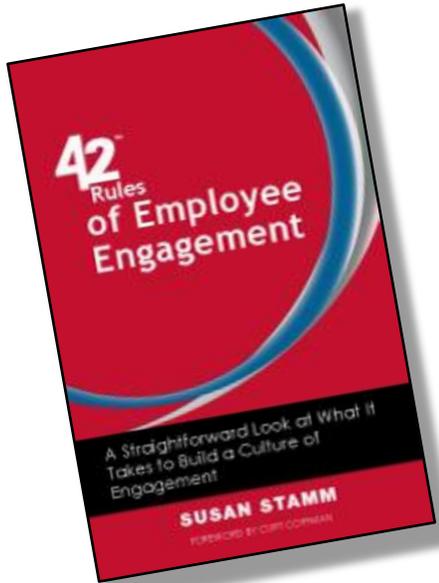


A Straightforward Look at What It Takes to Build a Culture of Engagement



42 Rules of Employee Engagement (2nd Edition) was born out of need for corporations, leaders and managers to engage with employees. Depending on whose research you read, as much as three quarters of the global workforce were not engaged! How long could organizations continue down this path and thrive or survive?

As overwhelming as these data seem, Susan Stamm began to recognize the solutions are simple and within our reach. Engagement begins and ends with leaders and their day to day actions. It's the little things that make the big difference: how much information the leaders shares, how they approach important conversations, how much control they need, and how well they listen.



Susan Stamm

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42 Rules of Employee Engagement (2nd Edition) takes a practical, straightforward and fun look at what it takes to build community, commitment and a culture of engagement in the business world today. The book highlights common behaviors that lead to “disengagement” in teams and offers useful, non-nonsense ideas for doing things differently. Susan Stamm will inspire and challenge you to create a unique workspace with your team that attracts and inspires high performance, commitment and authentic work relationships. This book is loaded with practical advice and actions you can take away to begin building an engaged team.

If you want better engagement at your company, you should pick up '*42 Rules of Employee Engagement (2nd Edition)*' today.

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